

DIGITAL TRANSFORMATION IN LIBRARIES DURING STALIN'S ERA (2021-2026) IN TAMIL NADU, ISSUES

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ABSTRACT

The extent of business trade industry was idle during Tamil Nadu C.M. Stalin's period (2021- 2026), both in terms of buyers and choice of products available on the market. From a historical perspective, this can be explained by a number of factors such as the growing prosperity in society, laws, volatility and spread of new modes of communication and a rapid growth in population, a platform for economic sustainability, global reach, market strategy to build the new libraries in all parts of Tamil Nadu, flora-fauna, sustainability, customer friendliness and vice-versa.

With economic diversity in local markets in and around Madurai, you can define multiple stakeholders involved in different ways to suit stakeholder's methods and ideas to empower rural society.

In Tamil Nadu, as elsewhere, diversity in libraries plays a crucial role in promoting social cohesion, educational equity, and cultural understanding among its diverse population. Public/Private-body sponsored libraries in the state serve as vital community hubs, offering inclusive access to information and resources for everyone, regardless of their background.

With a lot of fluctuation of cash/annas in markets, cash-flow, cash-in-hand, goods management, it's our ease to re-shape a small vendor/spokesman/citizens of India with prosperous funds-flow, balance sheet, managing the libraries in a unanimous way to reach the heights with re-usability.

KEYWORDS: *Equity, Economic Sustainability, Historical Perspective, Stakeholder Methods, Society.*

Introduction:

In a digital world, every spokesperson transmits information, delivers the information, transforms his/her knowledge to a wide range of people in the society, around the world without any barriers.

S.R.M. University, Ramapuram provides good technical services to students like - Cataloguing, OPAC, e-library, Non-printed Materials, resources. Help the end-user to find her book 24 x 7 using OPAC, can search using Keyword, Title, Author, Publication Year.

Sai University, Chennai offering a wide variety of services to end-users. Library is providing all services - record keeping, review and revision, collecting fines for pending books, uses automated tools such as - Robots, Crawlers, Intelligent agents - to search, scrape and download content.

1.1 Review of Literature

According to Professor Telugu Maddileti, Guru Nanak Institutions, Hyderabad, states that - few innovations such as encircling knowledge satisfy the greatest requirement of the technologically advanced world, but since these developments aren't completely web-integrated, people still require other innovation augmentation.

Donadati Rami Reddy, Retired Lecturer, Department of Business Studies and Business Economics, An Alumni of Regional College of Education, Mysuru, from KVS Railway Colony, Bengaluru, his ideology in bringing all trade together with a study of global access to trade involving traders outside the world, economic feasibility, global diversity, use of SAP software, which is highly securable when compared to other software.

According to Ramesh Pothireddy, Senior SAP

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ABAP Consultant, California, his vision in bringing Information Gateway as Global Outreach is that, digital platforms and data analytics enable the producers and life-long learners to measure and report on these diverse metrics. This transparency empowers consumers to make choices that align with their values and encourages industry stakeholders to continually improve their practices in academic libraries.

According to the author, L V Reddy Yannam, his ideology, an economy recovering from a recession can temporarily achieve relatively high rates of “catch-up” growth as demand for books rebounds from weak recession levels. Businesses can readily meet the rise in demand for their output by hiring unemployed workers and more fully utilizing productive capacity that had been idled by the recession.

According to Co-author, Karan Dahda, Director, CGI Inc., Canada, everyone possesses the information, conducting it in the right manner in Software Development and Deployment, which produces desired results. His ideology to maintain and transmit the data like Information Gateway. CGI is operating libraries in the Canada region; an end-user may feel a complex mix of emotional fulfilment, intellectual satisfaction, and a sense of loss for leaving the fictional world and its characters behind. This is often referred to as a “book hangover” or “post-book blues”.

1.2 Methodology

Research includes any gathering of data, information and facts for the advancement of knowledge. In our research, data collected by human interaction, method used is one-to-one survey method. We did a survey among people in a residential township in Namma Chennai - IT Corridor among 20 youngsters and 50 working professionals.

1.3 Data Analysis & Findings

Conducted research for the purpose of acquiring information. In my research, libraries should systematically monitor their programs and services for potential barriers to access and strive to eliminate them when they occur.

Research Questions:

- Libraries have to examine the policies and procedures, particularly those involving fines, or other user charges, and actively move towards eliminating any that may create potential barriers to access or academic achievement.
- Economic barriers are not limited solely to financial constraint and a user's ability to pay fines or fees. It should consider waiving or reducing the cost, at its discretion, based on the user's ability to pay.
- Technology obsolescence: With time, the technology changes; the changes come in data as well as data formats. Technology obsolescence is also a challenge standing in front of digitization. File formats are also changing with the new discoveries.
- From my study, Hypothesis (i). How to enact policies that cater to the desires of the economically fortunate at the expense of the economically unfortunate. (ii). Quality of Metadata: As most of the metadata is available in non-digital form, its efficiency highly relies on the Librarians. Lack of knowledge about the hierarchy and ontology of Book Classification may lead to variations in the results.

1.4 Conclusion:

The service industries like special libraries, eco-libraries, academic libraries, historic libraries have potential to become one of the top Information centres in the world, with its cultural diversity, historical landmarks, diversity mechanisms in accessing information, life-long learning and warm hospitality.

1.5 Limitations and References:

G.O.I., funding agencies should promote sustainable both the academic and public libraries in urban areas and provide financial incentives for eco-friendly business practices. Practice Digital Marketing for rapid growth in business in both public/private sectors.

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